

# JULIA ROBERTS

## THE “WRITE WITHOUT THE FIGHT” SPEAKER

The creative process is not just mojo! There’s a well-established science behind how the brain works while creating — and why it sometimes gets stuck.

While the creative thought process is universal, writers are anything but uniform.

Each writer has places in the process where they excel, and places where they struggle. This way of looking at writing and creating is empowering and liberating to writers who blame themselves when they quit or stall, and don’t see a way to change their relationship to the creative process.

Julia Roberts, MSc, is often the only speaker at a writers’ conference addressing the psychological side of writing, and her expertise lightens the writers’ loads and empowers them with evidence-based tools to speed them through their struggles next time.

Aha’s, breakthroughs and new resolutions abound. Writers leave armed with hope and new tools!

Julia speaks regularly on live stages, teleseminars, and webinars, has been a guest on a dozen TV talk shows, and hundreds of podcasts and radio shows. She has four published books and earned her MSc in Creativity from SUNY/Buffalo State College.

Julia’s TEDx address, “**It’s Not Just Mojo, The Surprising Science of Creativity,**” will be a featured salon speaker in summer 2022.

Julia has shared the stage with notable writers/speakers including Roy Blount, Jr., Jane Friedman, Kathy Kinney, Amy Ephron, Alan Zweibel, Bill Kenower and more.



AS FEATURED  
**TEDx**



The New York Times

Chicago Tribune

REDBOOK

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## SPEAKING TOPICS

### • WRITE WITHOUT THE FIGHT — MASTER OUR CREATIVE PROCESS TO WRITE WITH EASE AND SATISFACTION

Tired of starting and stopping? Never “finding time” to write? Sick of stale ideas and cliché writing? Maybe it’s not your writing. Maybe it’s your creative process.

Come see your process clearly — where you thrive and where you take a nosedive. Get comfy with your creativity — warts and all — and everything else becomes possible. Do your best work and be ready to take on audiences, publishers and producers with aplomb.

*OUTCOMES: Introduction to the science of Creativity, Clarity, Improved Writing Performance, Productivity, Empowerment*

### • THE RELUCTANT MARKETER — BRING CREATIVITY AND FUN BACK INTO YOUR MARKETING PLAN & PLATFORM

Does marketing shut you down? Most creative people seem to forget how to be creative when it comes time to promote their work, but nowadays everyone must market — it’s half the job!

Learn to find the fun, the voice, and the creative aspects of marketing your work, so you can rise on the bestsellers’ list, and increase your audience and influence. (And enjoy marketing your work.)

*OUTCOMES: Overcome Resistance to Marketing, Clarity, New Ideas for How to Market and Build Platform*

DECODING CREATIVITY

Call for more info  
**973-748-8985**

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Julia Roberts, LLC • Burbank/Hollywood  
decodingcreativity.com/speaking

# JULIA ROBERTS

## RAVE REVIEWS

“Julia wields great insight and talent. Because of her humor, fresh point of view and intelligence she will provide great service to the lucky people who seek her out.”

—**Martha Beck**, president, Martha Beck Institute, *Oprah* magazine columnist

“In the days following Julia’s presentation, I started to have a sense that life was more malleable, and these barriers weren’t necessarily there. That was a really powerful result.”

—**Debra Galant**, novelist, podcaster, former NYT columnist

“Julia Roberts packs a lot of information and inspiration into her sessions. She keeps herself on the same level as the participants, very conversational and inclusive. She’s a pro.”

—**Peggy Jo Donahue**, writer, conference liaison

“After Julia’s session on creativity, I found myself wondering: Where has this been all my writing life? And why don’t writers know about this???”

—**Becky Brown**, Erma Bombeck Writers Workshop

## WORKING WITH JULIA

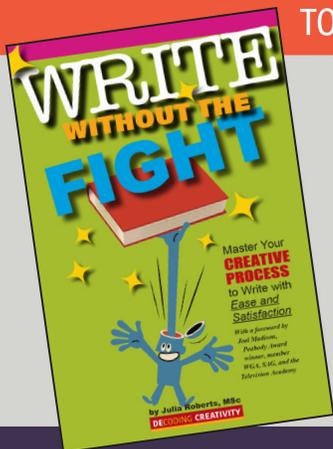


### HAPPY CLIENTS INCLUDE

- Erma Bombeck Writers Workshop
- SDSU Writers’ Conference
- CASE (Council for Advancement and Support of Education)
- Indiana University East
- Garden Writers Of America
- International Leadership Association — Women’s Leaders Affiliate
- AIA: NY/Center for Architecture
- In D’scribe Romance Writers Conference
- Mindcamp, Mindcamp SW
- Facilitators Without Borders
- Creative Problem Solving Institute
- International Institute for Research
- Women’s Jewelers Association
- Direct Marketing Association

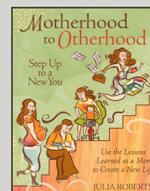
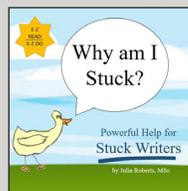
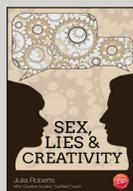
## BOOK JULIA ROBERTS

TO GET YOUR WRITERS PRODUCING WITH LESS DOUBT, DOWNTIME OR DELAY.



Ask about giving your writers the new book, *Write Without the Fight*, to help keep their newfound clarity, energy and excitement going long after the conference has ended.

### OTHER BOOKS BY JULIA ROBERTS



Debuted at #1 on Amazon, May 2022!

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